



AITA 2017 Sponsorship Opportunities !

Participation in the **AITA 2017** sponsorship program is a highly visible, cost-effective way for your company to showcase your products and services. Your sponsorship demonstrates your commitment to the *14th International Workshop on Advanced Infrared Technology and Applications*. The workshop program is designed to provide dedicated time for sponsors to interact with attendee's and also attend the presentations. Three distinct sponsorship packages are offered:

"Major Sponsor", "Sponsor", "Contributor". ♦

Levels of Sponsorship (*)

♦ "Major Sponsor" : \$Can 3,500

The *AITA 2017 Major Sponsor* receives:

- Acknowledgement as "Major Sponsor" in publications related to the Workshop
- Acknowledgement with company logo on the Workshop website as "Major Sponsor" (**)
- Additional benefits:
 - o Your banner displayed on the main Workshop floor for the duration of the Workshop (you must provide your banner at least 48 hours before the Workshop).
 - o Exclusive Workshop bag sponsorship (logo on the bag)
 - o 1 free registration to the Workshop
 - o 1 free commercial insert in the Workshop bags
 - o 15 % rebate on itemized sponsorship (see back side)

♦ "Sponsor" : \$Can 2,500

The *AITA 2017 Sponsor* receives:

- Acknowledgement as "Sponsor" in publications related to the Workshop
- Acknowledgement with company logo on the Workshop website as "Sponsor" (**)
- Additional benefits:
 - o 1 free registration to the Workshop
 - o 1 free commercial insert in the Workshop bags
 - o 10 % rebate on itemized sponsorship (see back side)

♦ "Contributor" : \$Can 1,500

The *AITA 2017 Contributor* receives:

- Acknowledgement as "Contributor" in publications related to the Workshop
- Acknowledgement with company logo on the Workshop website as "Contributor" (**)
- Additional benefits:
 - o 1 free commercial insert in the Workshop bags
 - o 5 % rebate on sponsorship (see back side)

(*) company logo must be supplied in electronic format at least 8 weeks before the Workshop

() after payment has been received**

For further information, please contact us (contact information on back side).

ITEMIZED SPONSORSHIP OPPORTUNITIES

The following is offered as another opportunity to showcase your products and services while sponsoring the **AITA 2017** Workshop. Refer to the website for the complete descriptions, modalities and regulations. Bookings are considered on a first-come, first-served basis. Please forward us this filled sheet along the **AITA 2017 SPONSOR REGISTRATION FORM** available on the website:

◆ **ITEMS (Benefit: sponsor's logo on the item):** tick amount

- o Memory sticks \$Can 2,500 (**): _____
 - o Lanyards \$Can 2,000 : _____
 - o T-shirts \$Can 900 : _____
 - o Coffee mug \$Can 600 : _____
 - o One insert in the Workshop bags \$Can 500 : _____
 - o Writing pads, pens or rulers \$Can 500 : _____
- (writing pads, pens or rulers to be provided by the sponsor in sufficient quantities)

◆ **EVENTs (Benefit: sponsor's logo on signs in the area where the event takes place):**

- o Workshop banquet \$Can 7,000 : _____
- o Welcome reception \$Can 3,500 : _____
- o Lunch \$Can 3,000 /lunch : _____ (*)
- o Coffee break \$Can 900 /coffee break : _____ (*)

◆ **ABSTRACT BOOKLET (Benefit: full color advertising space in the AITA 2017 abstract booklet):**

- o Outside back cover \$Can 1,500 : _____
- o Inside page, facing table of contents \$Can 1,000 ? : _____
- o Inside back cover \$Can 900 : _____
- o Inside front cover \$Can 800 : _____
- o Inside page \$Can 700 : _____

Total (\$ Can): _____

All sponsors receive acknowledgement in the **AITA 2017** proceedings book and on the website after payment has been received. Only the company name will be mentioned, not the company logo.

(*) - For lunches, specify : ____ Day 1 (Sept 27th), ____ Day 2 (Sept 28th), ____ Day 3 (Sept 29th).

- For coffee breaks, specify : ____ Day 1 am, ____ Day 1 pm, ____ Day 2 am, ____ Day 2 pm, ____ Day 3 am., ____ Day 3 pm.

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